

Downtown Livability Initiative



Open House & Scoping Meeting
November 29, 2012



Welcome

- Public kick-off and scoping for Livability Initiative
- Important work that will set the stage for future development
- Council priority to move this work forward now
- First of many opportunities for community/stakeholder engagement

Downtown Livability Open House & Scoping Meeting


COMMENT CARD

November 29, 2012

THANK YOU FOR TAKING TIME TO PROVIDE COMMENTS ON THIS PROJECT.

Cards can be dropped off with City staff or at the Check-In Table. Comments for this scoping period may also be submitted to downtownlivability@bellevuewa.gov through December 31, 2012. If you'd like to be added to the interested parties list for this project, please provide your contact information.

Name: _____ Email: _____ Address: _____



City of
Bellevue

This planning effort will incorporate the requirements of the State Environmental Policy Act (SEPA) using a process referred to as "SEPA/GMA Integration" as permitted by WAC 197-11-210. The emphasis will be to identify or "scope" environmental issues throughout the planning process. The idea is to merge environmental analysis with the planning process to ensure environmental concerns are an essential part of the development and evaluation of alternative policies and regulatory changes. A formal SEPA threshold determination will occur at a later stage in the planning process when impacts of alternatives are more clearly understood.

PLEASE HELP US IN ANSWERING THE FOLLOWING QUESTIONS:

What are the top 3 things that Bellevue needs to make Downtown more livable for residents, workers, and visitors?

1. _____

2. _____

3. _____

As you visit each display area, please note any issues you'd like to see addressed through this planning process or add insights to the topical areas that have been identified for study.

■ Enjoying Downtown: _____

■ Designing Downtown: _____

■ Getting Around Downtown: _____

■ General Comments: _____

Project Overview

- **Targeted review of specific regulations that guide downtown development and land use activity**
- **Objectives:**
 - Better achieve the vision for downtown as a vibrant, mixed-use center;
 - Enhance the pedestrian environment;
 - Improve the area as a residential setting;
 - Enhance the identity and character of downtown neighborhoods; and
 - Incorporate elements from Downtown Transportation Plan Update and East Link design work

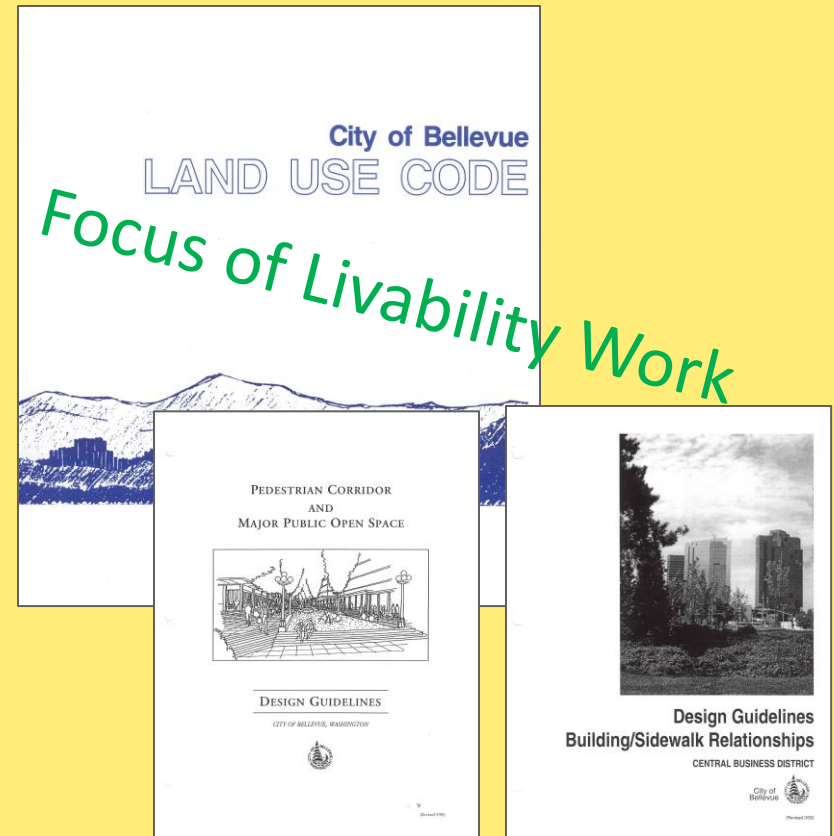
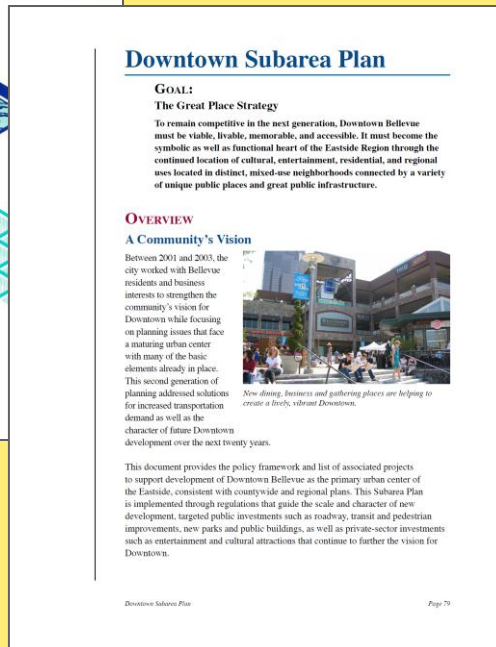
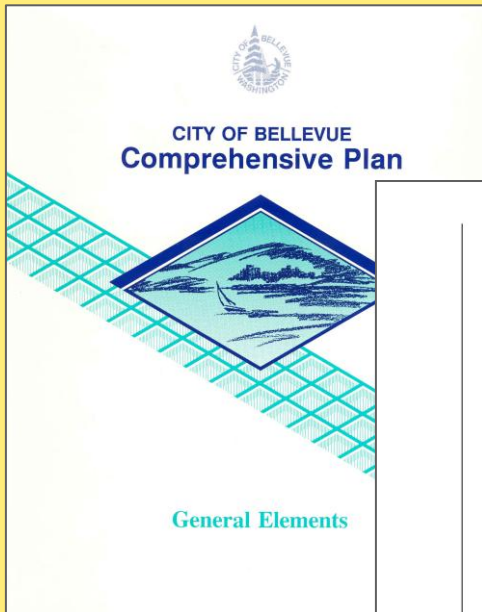
Transportation Plan Update

- Downtown Transportation Plan Update underway
www.bellevuewa.gov/downtown-transportation-plan-update.htm
 - Extends planning horizon to 2030
 - Non-motorized elements (sidewalks, bicycle facilities)
 - Transit integration
 - Roadway operation and functionality
 - Parking (on-street; public and private)
- Livability and Transportation Plan will advance together with high level of collaboration and “hand-offs” as appropriate

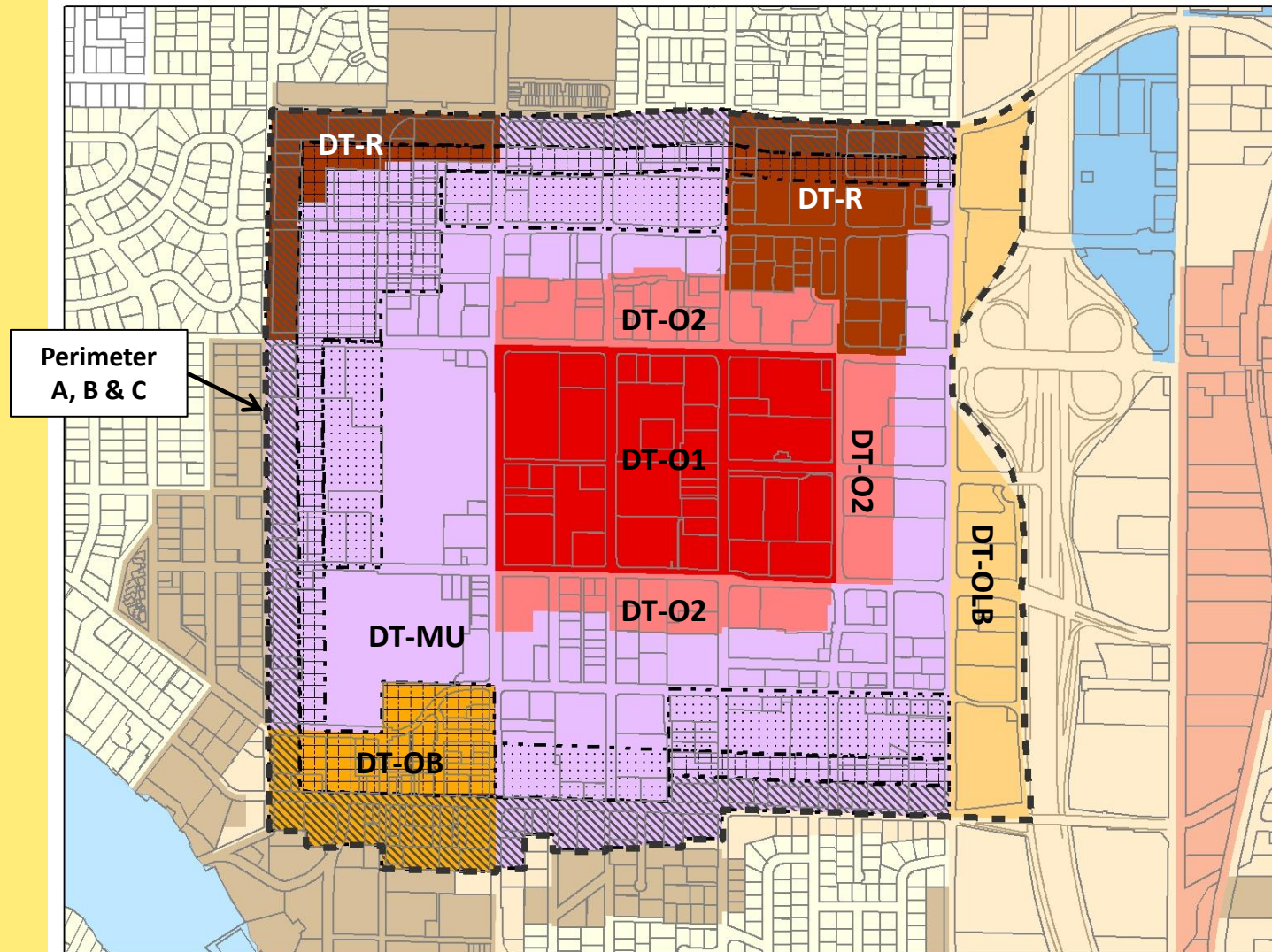


Downtown Framework

- **Comprehensive Plan:**
Provides vision, goals, policies, and list of specific public projects
- **Land Use Code:**
Provides regulation, guidelines, and standards for development



Downtown Bellevue/Study Area



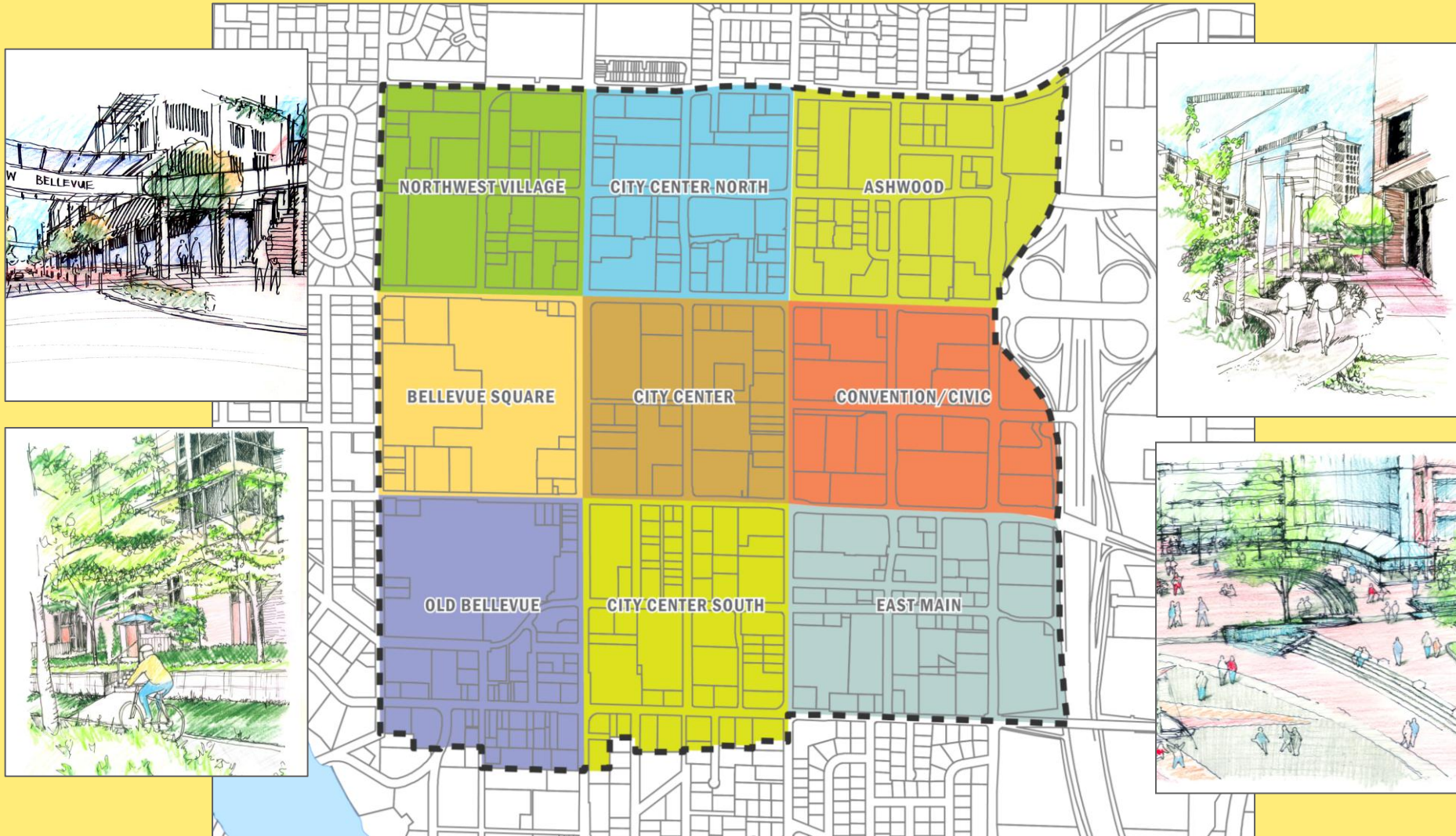
Forecast Growth



Demographic Shifts

	Downtown 2000	Current Downtown
Median age	57.3	34.1 ↓
Percent of population are 65 or older	43.5%	15.6% ↓
Percent with Bachelor's Degree or higher	45.3%	66% ↑
Percent minority race or ethnicity	19.8%	43.7% ↑
Speak language other than English at home	22.7%	37% ↑
Foreign born	25%	36% ↑

Downtown Neighborhoods



Enjoying Downtown

Preliminary List of Topics to be Studied

- Amenity incentive system
- Themed streets
- Public spaces and art
- Vendor carts
- Recycling and solid waste collection
- Permitted uses



Designing Downtown

Preliminary List of Topics to be Studied

- Building height and form
- Design guidelines
- Sign criteria
- Maintenance standards
- Vacant sites/buildings
- Mechanical equipment aesthetics & screening
- Vision for OLB district (along freeway)



Getting Around Downtown

Preliminary List of Topics to be Studied

- Pedestrian Corridor
- Sidewalk widths and landscaping
- Mid-block connections
- Light rail interface
- Hand-offs from Transportation Plan



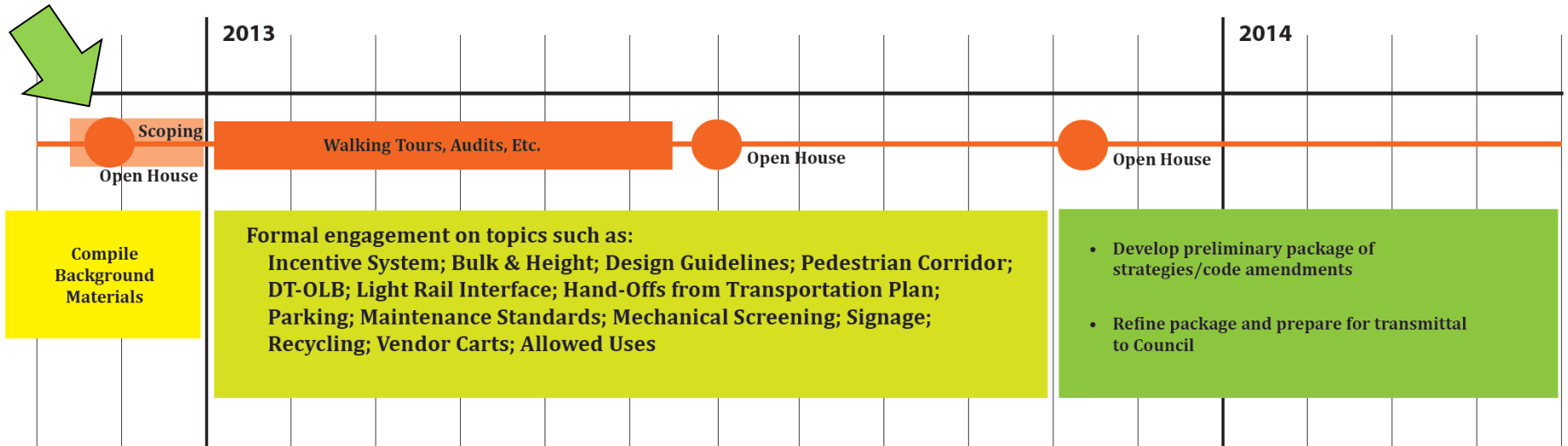
3D Model



What 2030 Might Look Like



Preliminary Project Schedule



Public Involvement

- Public comment scoping period runs through Dec. 31
- Outreach will be ongoing throughout the project
- Visit: www.bellevuewa.gov/downtown-livability.htm
- Email: downtownlivability@bellevuewa.gov



Questions





Downtown – Late 1970s

- 1,000 Residents
- 10,600 Workforce
- 2,000,000 sq ft Retail
- 1,100,000 sq ft Office
- 1 High-rise
- 0 acres Park land
- Downtown Subarea Plan and Code created



Downtown – Today

- 10,000 Residents
- 43,300 Workforce
- 4,500,000 sq ft Retail
- 8,900,000 sq ft Office
- 41 High-rises
- 25 acres Park land
- 1st major Downtown Code Update